

Exceeding expectations.

Two words to describe the Providence Art Club's Marketing Committee and chair, Tom Monahan. These two words also describe the 2017 Little Pictures Show. Selling over 500 pieces of artworks for our artists and the Providence Art Club can only happen with the right mix of creatives and a thoughtfully executed plan. How wonderful was it to see art buyers with their purchases on the red carpet!

"For years the Club has supported the Little Pictures Show with traditional print advertising. Reflecting the seismic shift in media consumption in recent years, we have added social media to the mix, a medium that can be targeted to specific demographics, geographies and interests. Much of our social media is free, when we do boost posts we invariably see results in terms of reaching new, highly qualified people and building our online communities, which serves us indefinitely. This year we added NPR, the audience being a great match to our target. We also utilized guerrilla marketing tactics, most notably our red carpet backdrop which livened up our preview and opening and gave us a great deal of content to extend the excitement for weeks via images and movies on the web. We also enjoyed great press from ProJo and elsewhere."

"Of course, the best marketing starts with the product. That our artist members continue to display so many wonderful artworks, creates a magnetic draw for art lovers near and far, and gives our marketing effort something quite substantial to crow about."

— Tom Monahan

Here's to 2018 and a year of MAKING MORE MARKS!



Nancy Gaucher-Thomas

Nancy Gaucher-Thomas
Vice President, Providence Art Club
Communications
Committee Member

President Kelly Milukas (L),
Vice President Nancy Gaucher-Thomas (R)

SATURDAY NIGHT DINNER

Saturday, January 27, 6pm

Appetizers

\$12

Thai Style Chicken Wings
Maryland Crab Cakes
Shrimp Granata

Soup

Tortellini White Bean \$4

Salad

Kale Caesar \$6

Entrées

Roasted Eggplant Parmesan \$20

Tender Eggplant Oven Roasted with Bell Peppers and Onions and Topped with Parmesan, Mozzarella and Ricotta Cheeses Served over Baked Rigatoni

Grilled Pork Rib Chop \$24

14oz Pork Rib Chop, Maple Brined, Seasoned and Grilled, Topped with Pickled Bell Peppers and Baby Sweetie Peppers in an "Agro Dolce" Sauce

Duet of Duck \$25

Pan-Seared Cinnamon Duck Breast & Roasted Duck Confit Topped with Sautéed Figs, Finished with Pomegranate Molasses

Prosciutto Wrapped New Bedford Cod \$22

New Bedford Cod Filled with a Seafood Stuffing and Wrapped with Prosciutto Ham and Roasted

Vegetarian Entrée \$18

Red Beet Cheese Ravioli with Sautéed Spinach, Roasted Shameji Mushrooms, Crumbled Goat Cheese EVOO, and Toasted Walnuts

All entrees accompanied by
Mashed Potatoes and Roasted Asparagus

House-Made Desserts

\$7.50

Cherry Lemon Cheese Cake
Flourless Chocolate Torte
Vanilla Poached Apple Crème Brûlée

We have 3 ways to make reservations:

1. via phone at 331-1114 ext. 3
2. e-mail reservations@providenceartclub.org
3. reserve online at www.providenceartclub.org

PRIME RIB NIGHT

Saturday, January 6, 6pm

Assorted Cheese & Pâté Display

Salad

Iceberg Wedge Salad

Iceberg Lettuce Heart with Plum Tomato, Red Onion, Crispy Bacon, Bleu Cheese Dressing, Crumbled Bleu Cheese, and Balsamic Glaze

Entrée

Old Fashion Prime Rib Dinner

Slow Roasted CAB Choice Prime Rib Served with Au Jus Horseradish Cream, Mashed Potatoes, Green Beans, and Yorkshire Pudding

Dessert

Spicy Chocolate Ganache Tart

Served with Caramel Whipped Cream and Cherry Meringue

The price is \$32 for members and guests. For reservations, e-mail Alda at reservations@providenceartclub.org or call 331-1114, ext. 3

CALL FOR ENTRIES

WINTER MEMBERS EXHIBITION

January 28 - February 16

Reception, Saturday, January 27, 4-6pm



Justine Hill

This exhibition will feature 150 works in all media by our Exhibiting Artist members. \$5,000 in prizes will be awarded. Juror Justine Hill, MFA.

Each Exhibiting Artist member may submit one work to this exhibition.

Work must be properly prepared for installation and no larger than 42" x 42" including frame. Submissions must be delivered to the gallery January 22 - 26, between the hours of 12-4pm.

For questions about these exhibitions or preparing your work, please contact Gallery Manager Michael Rose at 401-331-1114 ext. 5, or Michael@providenceartclub.org. Our Gallery Staff are always happy to assist you in preparing for shows.

JANUARY CALENDAR



PROVIDENCE ART CLUB

11 Thomas Street
Providence, RI 02903

Phone: 401-331-1114

Fax: 401-276-9527

reservations@providenceartclub.org

www.providenceartclub.org



ANGELL'S LANE BAR OPEN

Angell's Lane, our lounge area and hub of social gatherings and exhibit openings, is adjacent to the Maxwell Mays Gallery in the main club house.

Bar hours are now Tuesday to Saturday,
4pm to 7pm for members and guests.

Please call to confirm hours.

*Vegetarian, vegan, and gluten free meals
are always available.*

Contact the front office to request your special order.

JANUARY 2018

PROVIDENCE ART CLUB CALENDAR OF EVENTS

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
31	1	2	3	4	5	6 New Members Class & Staff Receptions 4-6pm
	Club Closed New Year's Day	Club Closed				New Members Meet & Greet 5:30pm Sat. Dinner 6pm
7	8	9	10	11	12	13
	Winter Classes Start this Week			Board of Managers Meeting 5:30pm		
14	15	16	17	18	19	20
	Club Closed Martin Luther King, Jr. Day				Members' Night Dinner & Program <i>From Angell's Lane to Memory Lane</i> with PAC Archivist Chris Ratcliffe 6pm	
21	22	23	24	25	26	27
						Winter Members Exhibition Reception 4-6pm Saturday Dinner 6pm
28	29	30	31	1	2	3

January 7-26, 2018

Receptions: Saturday, January 6, 4-6pm

Mays & Castelnovo Galleries: Class & Staff 2018
Dodge House Gallery: New Year, New Members 2018

January 28-February 16, 2018

Reception: Saturday, January 27, 4-6pm

All Galleries: Winter Members Exhibition 2018

UPCOMING EVENTS

Monday & Tuesday, January 1-2

Closed for the New Year Holiday - Happy New Year!

Saturday, January 6

New Shows Open, Reception 4-6pm
Mays and Castelnovo Galleries: **Class & Staff Exhibition**
Dodge House Gallery: **New Year: New Members 2018**
New Members Meet & Greet 5:30pm
Saturday Night Dinner 6pm

Thursday, January 11

Board of Managers Meeting 5:30pm

Monday, January 15

Closed for Martin Luther King, Jr. Day

Friday, January 19

Members' Night Dinner & Program 6pm

From Angell's Lane to Memory Lane

A Journey Through the History of The Providence Art Club
with PAC Archivist Chris Ratcliffe

Saturday, January 27

New Shows Open, Reception 4-6pm
All Galleries: **Winter Members Exhibition 2018**
Saturday Night Dinner 6pm

Saturday, February 3

Saturday Night Dinner 6pm

Thursday, February 8

Board of Managers Meeting 5:30pm

Friday, February 9

Pub Dinner 6pm

Tuesday, February 13

Celebrate Mardi Gras with **Bourbon & Beer 6pm - 9pm**

Wednesday, February 14

Valentine's Day Dinner 6pm

Saturday, February 17

Founder's Day Event 5:30 - 7:30pm

Sunday, February 18

New Shows Open, Reception 2-4pm
Maxwell Mays Gallery:
Anne Wert, Susan Dansereau, Sandra DeSano Pezzullo
Mary Castelnovo Gallery: **Georgia Nassikas**
Dodge House Gallery: **John deMelim, David DeMelim**

Monday, February 19

Closed for Presidents Day

Saturday, February 24

Saturday Night Dinner 6pm

MEMBER'S NIGHT DINNER AND PROGRAM

Friday, January 19, 2018



From Angell's Lane to Memory Lane

A Journey Through the History of The Providence Art Club

Providence Art Club Archivist Chris Ratcliffe will take us back to the earliest days of The Providence Art Club as he shares important historical artifacts and the stories that go along with them.

The talk will begin with the construction of the Art Club building by Seril Dodge and continue on through the end of the 19th century, with a focus on Rosa Peckham, Charles Walter Stetson, George Whitaker, and Edward Bannister, among others. This night promises to both entertain and inform with a fast-paced journey through the Providence Art Club's rich tradition of making art and making history.

The price is \$25 for members, and \$27 for guests. For reservations, call Alda at 331-1114 ext. 3 or email her at reservations@providenceartclub.org

— MENU —

Assorted Cheese & Pâté Display

Entrée

Broccoli Smoked Cheddar Stuffed Chicken
Chicken Breast Stuffed with Broccoli, Roasted Red Pepper, and Smoked Cheddar Cheese, Lightly Breaded and Served with Rice Pilaf and Baby Carrots

Dessert

Lavender Crème Brulée
Served with Pink Grapefruit Curd and Pistachio Tuille